#### August 2018

This Privacy Notice describes how Mana Mobile LLC (DBA: Kiosko Mobile). and our affiliates (collectively, "Kiosko," "we," and "us") collect, use, disclose, transfer, store, retain or otherwise process your information when you (whether you are a person or business) apply or sign up for a Kiosko account or other services through Kiosko's website or applications (collectively, "Services").

This Privacy Notice applies to your use of our Services, and covers information collected in connection with your access to and use of our Services. Please read this Privacy Notice carefully. By continuing to interact with our Services, you are consenting to the practices described in this Privacy Notice.

#### Information We Collect

We collect two basic types of information from you in conjunction with your use of Kiosko Services – personal information and non-personal information. "Personal information" is any information that can individually identify you and includes (without limitation) your name, email address, telephone number, fax number, postal address, credit card, debit card, and billing and contact information. "Non-personal information" includes information that does not personally identify you, but may include (without limitation) tracking and usage information about your location, demographics, transaction information, use of the Services and the Internet.

#### Personal Information

There are a number of circumstances in which you may voluntarily supply us with your personal information. The following lists the most common ways in which we may collect your personal information:

- Registration for an account with Kiosko
- Purchase and use of services from Kiosko
- Sign up to receive email newsletters from us

- Requests for customer service or other assistance
- Participation in surveys, special events, and promotions
- Participation on social media accounts involving Kiosko and our products
- Participation in our blog, communities, chat rooms, and other interactive services
- Any other place within our Services where you knowingly volunteer personal information

#### Social Media Sites

When you interact with any Kiosko Mobile account on a social media platform, such as Facebook, Twitter, Tumblr, Pinterest, or Instagram, we may collect the personal information that you make available to us on that page or account, including your user ID and/or user name, and any information you have made public in connection with that social media service. Please note, however, that we will comply with the privacy policies of the corresponding social media platform and we will only collect and store such personal information that we are permitted to collect by these social media platforms.

### Non-Personal Information

Generally, we collect and store the following categories of non-personal information:

- Demographic data of Kiosko users, including end customers.
- Transaction information such as purchases and use of discounts/rewards of both Kiosko users and end customers.
- Device information about your computer, mobile device, or other device that you use to access Kiosko, which may include your IP address, geolocation information, unique device identifiers, browser type, browser language, and other transactional information.
- Usage information about your use of Kiosko, such as a reading history of the pages you view.
- Additional traffic data, such as time and date of access, software crash reports, session identification number, access times, and referring website addresses.

- Your search terms and search results.
- Other information regarding our users' use of Services.

#### Use of Cookies

Kiosko utilizes cookies to create a more customized experience for our users and customers. For example, we may use cookies to:

- Remember that you have visited us or used our Services before.
  This allows us to identify the number of unique visitors we receive, so that we can provide enough capacity to accommodate all of our users.
- Customize elements of the promotional layout and/or content of our Services.
- Collect data about the way you interact with our Services (e.g., when you use certain features).
- Collect data to assess and improve our advertising campaigns, including sending information to our business partners.
- Allow our business partners (including third parties) to use these tracking technologies to track your behavior on our behalf on our Services (including when you use multiple devices) and on partner websites.
- Enable third parties to collect data about the way you interact across sites outside of Kiosko Services.
- Collect anonymous statistical information about how you use our Services (including the length of your web or application session) and the location from which you access Services, so that we can improve Services and learn which elements and functions of Kiosko are most popular with our users.

#### 'Do Not Track' Practices

At this time, we do not honor do-not-track signals from browsers or other consumer choice mechanisms regarding the collection of behavioral tracking data. While we collect personal information from you as described above, we do not collect personal information from you to monitor your online activities across third party websites or online services and over time (also known as behavioral advertising or interest-based advertising). We do not use or allow third parties to collect

personal information from you in our Services in order to monitor your online activities across third party websites or online services and over time.

### **Email and Other Communications**

We may contact you by email or other means. For example, we may send you promotional offers or our newsletter. If you do not want to receive email from us, please let us know through the "unsubscribe" feature included in our communications.

#### How We Use Information

We use the information we collect from you and about you to help us personalize and continually improve your experience with our Services. We may use the information we collect from and about you in the following ways:

- Provide you with the products and services you request from us
- Communicate with you about your account or transactions with us and send you information about features of our Services
- Communicate with you about changes to our policies
- Personalize content and experiences on our Services
- Send you newsletters, offers, and promotions for our products and services, third party products and services, or special events by email or other media
- Develop and provide advertising tailored to your interests, including advertising based on your activity on our Services or activity on third party sites and applications
- Administer contests, sweepstakes, promotions, and surveys
- Optimize or improve our products, services, and operations
- Perform statistical, demographic, and marketing analyses of users of Services and their purchasing patterns

#### Our Disclosure of Information

We do not and will not sell your personal information to any third party outside of Kiosko, and will only share personal information as provided below and within our company.

#### Service Providers

We may make your information available to certain third party service providers, such as contractors, agents, or sponsors, who help us manage or provide the services offered on our Services, such as hosting, billing, payment processing, marketing, analytics, customer service, fraud protection, etc. We may need to share your personal information with them, but we require that all of our service providers keep personal information confidential and not disclose it to third parties and not use it for any other purpose.

# **Emergency Situations**

We may also use or disclose your personal information If we believe that disclosure is reasonably necessary (i) to comply with any applicable law, regulation, legal process or governmental request (e.g., from tax authorities, law enforcement agencies, etc.); (ii) to enforce or comply with our terms of service or other applicable agreements or policies; (iii) to protect our or our customers' rights or property, or the security or integrity of our Services; or (iv) to protect us, users of our Services or the public from harm, fraud, or potentially prohibited or illegal activities.

## Security

We take reasonable measures, including administrative, technical, and physical safeguards, to protect your information from loss, theft, misuse, and unauthorized access, disclosure, alteration, and destruction. Nevertheless, the internet is not a 100% secure environment, and we cannot guarantee absolute security of the transmission or storage of your information. We hold information about you both at our own premises and with the assistance of third-party service providers.

## Children's Online Privacy

We do not knowingly collect personal information from people under the age of 18. If we learn that we have collected the personal information of a child under 18 we will take steps to delete the information as soon as possible. Our marketing, sales, and services are not directed at people under the age of 18.

#### Personal Information

You may access, change, or correct information that you have provided by logging into your Kiosko account at any time or by making a request to us using the contact details below, in which case we may need to verify your identity before granting access or otherwise changing or correcting your information.

# Changes to Privacy Policy

We may modify this Privacy Policy from at our sole discretion without specific notice to you. Please look at the effective date at the top of this Privacy Policy to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Site. Your continued use of the Service after any changes or revisions to this Privacy Policy will indicate your agreement with the terms of such revised Privacy Policy.

#### Contact

Please contact our Privacy Department with any questions or concerns regarding this Privacy Notice.

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